

Lalo Lopez is a seasoned operations and management professional and the Chief Executive Officer (CEO) of The Palomino Group, a Los Angeles–based public affairs and strategic consulting firm dedicated to getting results at the intersection of business, government, and the community.

Born and raised in Pacoima, Lopez draws from more than three generations of family-run enterprises in both the United States and Mexico. He founded Lopez Entertainment Inc., bringing a dynamic cross-cultural perspective to his work and blending U.S. and international business practices to deliver effective, inclusive, and grounded outcomes.

In addition to his professional leadership, Lopez looks forward to engaging in civic service through his involvement with the Los Angeles Equine Advisory Committee serving CD 6. He is eager to contribute to thoughtful dialogue and policy discussions that support the long-term sustainability of Los Angeles' equestrian resources, open spaces, and trail systems. Through this role, he hopes to help strengthen connections between communities, public agencies, and the equestrian community while advancing responsible animal stewardship and equitable access to recreational spaces.

Lopez also serves as President of the Gammas and Compas Golf Club, where he continues to champion equity, community engagement, and access to recreational spaces.