

MEETING AGENDA

CITY OF LOS ANGELES DEPARTMENT OF RECREATION AND PARKS COMMISSION TASK FORCE ON CONCESSIONS

Thursday, August 17, 2023, at 11:00 a.m. or soon thereafter
as the Board of Recreation and Park Commissioners
adjourns its Regular Meeting noticed for 9:30 a.m.

Friendship Auditorium
3201 Riverside Drive, Los Angeles, CA 90027

Public Comment Will be Taken In-Person
and via Teleconference

To Offer Public Comment via Teleconference
Use this link: <https://us02web.zoom.us/j/81478303377>
Or Dial +1 669 900 6833 to Join the Meeting
Then Enter This Webinar ID: 814 7830 3377 AND PRESS #

FIONA HUTTON, CHAIR
BENNY TRAN, COMMISSIONER

Staff:

Matthew Rudnick, Executive Officer
Brenda Aguirre, Assistant General Manager
Rachel Ramos, Senior Management Analyst II
City Attorney Representative

PUBLIC COMMENT WILL BE TAKEN IN-PERSON AND REMOTELY VIA TELECONFERENCE. EVERY PERSON WISHING TO ADDRESS THE COMMISSION REMOTELY MUST DIAL (669) 900-6833, AND ENTER 814 7830 3377 AND THEN PRESS # OR USE THE LINK <https://us02web.zoom.us/j/81478303377>. INSTRUCTIONS ON HOW TO SIGN UP FOR PUBLIC COMMENT REMOTELY WILL BE GIVEN TO LISTENERS AT THE START OF THE MEETING. EACH SPEAKER WILL BE GRANTED A MAXIMUM OF TWO MINUTES.

THIS AGENDA AND ITS REPORTS ARE AVAILABLE ONLINE AT: <https://www.laparks.org/commissioners/concessions-task-force>

NOTICE TO PAID REPRESENTATIVES - IF YOU ARE COMPENSATED TO MONITOR, ATTEND, OR SPEAK AT THIS MEETING, CITY LAW MAY REQUIRE YOU TO REGISTER AS A LOBBYIST AND REPORT YOUR ACTIVITY. SEE LOS ANGELES MUNICIPAL CODE 48.01 ET SEQ. MORE INFORMATION IS AVAILABLE AT ethics.lacity.org/lobbying. FOR ASSISTANCE, PLEASE CONTACT THE ETHICS COMMISSION AT (213) 978-1960 OR ethics.commission@lacity.org.

I. CALL TO ORDER

II. ONGOING BUSINESS

- A. RFP/RFP Update
 - Point Fermin properties
- B. Rancho Park Golf Clubhouse Renovation Update
- C. Griffith Park Pony Ride Facility

August 17, 2023

- D. Griffith Observatory Gift Shop
- E. Griffith Park Miniature Train Ride

III. FUTURE AGENDA ITEMS

Requests by Commissioners to Schedule Specific Future Agenda Items.

IV. PUBLIC COMMENT

Comments by the Public on Matters Presented to the Commission Task Force.

V. NEXT MEETING

The next Commission Task Force on Concessions Meeting will tentatively be held on Thursday, September 21, 2023 at 11:00 a.m. or soon thereafter as the Board of Recreation and Park Commissioners adjourns its Regular Meeting noticed for 9:30 a.m. at Friendship Auditorium, 3201 Riverside Drive, Los Angeles, CA 90027.

VI. ADJOURNMENT

Under the California State Ralph M. Brown Act, those wishing to make audio recordings of the Commission Task Force Meetings may do so.

Sign language interpreters, assistive listening devices, or any auxiliary aides and/or services may be provided upon request. To ensure availability, you are advised to make your request at least 72 hours prior to this meeting. For additional information, please contact the Commission Office at (213) 202-2640.

Information on Agenda items and audio recordings may be obtained by calling the Commission Office at (213) 202-2640. Copies of the Agenda may be downloaded from the Department's website at www.laparks.org.

**CITY OF LOS ANGELES
DEPARTMENT OF RECREATION AND PARKS
COMMISSION TASK FORCE ON CONCESSIONS
SUMMARY OF NEW AND CURRENT BUSINESS ITEMS**

August 17, 2023

RFP/RFP Update

- RAP will host a community meeting today, August 17, at 5 p.m. to discuss a Request for Proposal (RFP) for the operation, maintenance, and renovation of the Point Fermin Community Center and the Point Fermin Light House Residency.
- RAP staff plans to contract with a consultant to perform property assessments of several RAP facilities, including the Point Fermin properties and four golf course restaurants. This is necessary in order to determine the required capital improvements to be detailed in the RFPs.

Rancho Park Golf Clubhouse Renovation Update

- The clubhouse is undergoing abatement for hazardous materials.
- Demolition is ongoing through mid-September, 2023.
- Construction is scheduled to commence mid-September, 2023.
- Concessionaire has launched a website for renovation news and to address questions and concerns: <https://www.establishedin1947.com/>

Griffith Park Pony Ride Facility

- RAP staff has had preliminary meetings with Placeworks, the firm who was selected after a competitive bid process to conduct community outreach and make a recommendation on future operations.
- The RAP website will be updated in the next few weeks to include a user-friendly chart describing each phase of the community engagement process and a report on the comments that were received from the feedback form that was posted last year.
- The outreach timeline is as follows:
Early fall: stakeholder outreach events
Late fall: pop-up surveys at locations throughout the City
Spring 2024: A final report on the findings and recommendations to be presented to the Board.
- Placeworks will provide a detailed update at the next Task Force on Concessions meeting.

Griffith Observatory Gift Shop

- The Griffith Observatory Gift Shop concessionaire will be launching an online store by the end of this year, which will offer products from the Observatory's Stellar Emporium bookstore and gift shop, including a variety of astronomy-themed merchandise at varying price points.

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Griffith Park Miniature Train Ride

- Griffith Park and Southern Railroad was opened in 1948 and will be celebrating 75 years! The GP Train Ride operator is planning on hosting ongoing events until the end of this year for the community to participate in this special celebration. They will also be collaborating with the adjacent food and beverage operator to offer affordable menu items for birthday parties held at the corrals near the vacant pony ride facility.