

MEETING AGENDA

CITY OF LOS ANGELES DEPARTMENT OF RECREATION AND PARKS CONCESSIONS COMMISSION TASK FORCE

Thursday, February 19, 2026, at 10:00 a.m. or soon thereafter
as the Board of Recreation and Park Commissioners
adjourns its Regular Meeting noticed for 9:00 a.m.

Ritchie Valens Recreation Center
10736 Laurel Canyon Blvd, Pacoima, CA 91331

Please Note Public Comment Will be Taken In-Person Only

To listen to the meeting via Teleconference
Use this link: <https://us02web.zoom.us/j/82758577401>
Or Dial +1 669 900 6833 to Join the Meeting
Then Enter This Webinar ID: 827 5857 7401 AND PRESS #

MARY ROSAS, CHAIR
TAFARAI BAYNE, COMMISSIONER

Staff:
Brenda Aguirre, Assistant General Manager
Mariana Valdivia, Chief Management Analyst
City Attorney Representative

PUBLIC COMMENT WILL BE TAKEN IN-PERSON ONLY. TO LISTEN TO THE MEETING VIA TELECONFERENCE USE THIS LINK: <https://us02web.zoom.us/j/82758577401> OR DIAL (669) 900-6833, AND ENTER 827 5857 7401 AND THEN PRESS #.

THIS AGENDA AND ITS REPORTS ARE AVAILABLE ONLINE AT: <https://www.laparks.org/commissioners/concessions-task-force>

NOTICE TO PAID REPRESENTATIVES - IF YOU ARE COMPENSATED TO MONITOR, ATTEND, OR SPEAK AT THIS MEETING, CITY LAW MAY REQUIRE YOU TO REGISTER AS A LOBBYIST AND REPORT YOUR ACTIVITY. SEE LOS ANGELES MUNICIPAL CODE 48.01 ET SEQ. MORE INFORMATION IS AVAILABLE AT ethics.lacity.org/lobbying. FOR ASSISTANCE, PLEASE CONTACT THE ETHICS COMMISSION AT (213) 978-1960 OR ethics.commission@lacity.org.

I. CALL TO ORDER

II. PUBLIC COMMENT

Comments by the Public on Matters Presented Within the Jurisdiction of the Commission Task Force.

III. STAFF UPDATE

- Rancho Park Golf Clubhouse Project
- Griffith Park Food and Beverage Concession - Park Center
- Griffith Park Exclusive Tours Concession RFP
- Equestrian Centers RFP
- Official Merchandising Website
- Citywide Seasonal Holiday Events

February 19, 2026

IV. FUTURE AGENDA ITEMS

Requests by Commissioners to Schedule Specific Future Agenda Items.

V. NEXT MEETING

The next Concessions Commission Task Force Meeting will tentatively be held on Thursday, March 19, 2026 at 10:00 a.m. or soon thereafter as the Board of Recreation and Park Commissioners adjourns its Regular Meeting noticed for 9:00 a.m. at Peck Park Recreation Center.

VI. ADJOURNMENT

Under the California State Ralph M. Brown Act, those wishing to make audio recordings of the Commission Task Force Meetings may do so.

Sign language interpreters, assistive listening devices, or any auxiliary aides and/or services may be provided upon request. To ensure availability, you are advised to make your request at least 72 hours prior to this meeting. For additional information, please contact the Commission Office at (213) 202-2640.

Information on Agenda items and audio recordings may be obtained by calling the Commission Office at (213) 202-2640. Copies of the Agenda may be downloaded from the Department's website at www.laparks.org.

CITY OF LOS ANGELES
DEPARTMENT OF RECREATION AND PARKS
CONCESSIONS COMMISSION TASK FORCE

SUMMARY OF STAFF UPDATES

February 19, 2026

Rancho Park Golf Clubhouse Project

- RFP was released August 21, 2025 for the design, management and operation of the food and beverage concession.
- Four proposals were received on November 20, 2025.
- A five-member panel was formed to evaluate the proposals.
- On January 15, 2025, the Board approved the selection of 10460 Rancho LLC, aka “The Rancho,” for award of the concession agreement directed staff to finalize a concession agreement after negotiating contract terms and present at a future board meeting.
- RAP staff is negotiating the concession agreement with The Rancho and receiving neighborhood concerns about the planned concession operations with respect to noise, traffic, and other concerns.

Griffith Park Food & Beverage Concession-Park Center

Concessionaire is continuing to make renovations to the building. Final scope of work including flooring, installation of fixtures and electrical work is under way. Estimated to open early 2026 pending final inspections.

Griffith Park Exclusive Tours Concession RFP

- RFP was released in May 2025.
- One proposal was received, but found non-responsive.
- RAP staff is currently in discussions with an experienced entity to operate the tours concession and an agreement will be presented to the Board for approval early in 2026.

Equestrian Centers RFP

- Staff prepared an RFP for multiple equestrian centers: the Los Angeles Equestrian Center (LAEC), the Hansen Dam Equestrian Center (HDEC) and the Stoney Point Ranch Equestrian Center.
- The RFP will provide the opportunity for interested parties to bid on each Center individually or as packages of one, two or three.
- The RFP was released the week of December 8, 2025.

Official Merchandising Website

- RFP was released November 7, 2024 for the operation and management of the Recreation and Parks Merchandise Sales Website.
- No proposals were received. RAP conducted further due diligence and identified operators performing similar services.

- RAP staff is currently in discussions with an experienced entity to operate the website and an agreement is planned to be presented to the Board for approval at the March 5, 2026 Board meeting.

Citywide Seasonal Holiday Events

- RFP was released on June 26, 2025 for the operation and maintenance of the Citywide Seasonal Holiday Events concession.
- RAP did not receive any responsive proposals in response to the RFP. RAP conducted further due diligence and identified operators performing similar services.
- RAP staff is currently in discussions with an experienced entity to operate the Seasonal Holiday Events concession at Griffith Park, Travel Town, and Wattles Mansion.